



The United Way Sentinel

United Way of Yavapai County
3343 N. Windsong Drive, Suite 7
Prescott Valley, AZ 86314
Phone: (928) 778-6605
E-mail: uwyc@cablone.net
Web: www.unitedwayavapai.org

Verde Valley United Way
P.O. Box 206
Cottonwood, AZ 86326
Phone: (928) 202-0449
FAX: (928) 639-1507
E-mail: verdevalleyunitedway@msn.com

Executive Director's Corner



Live United. Give. Advocate. Volunteer.

In the weeks ahead, you will be seeing and hearing this phrase throughout the community as people join together to help others through the United Way of Yavapai County.

United Way of Yavapai County plays a critical role in our local community by helping those in need. As a community, we convene local resources - donors, volunteers, partners, and non-profit agency programs and services to address the most critical human needs, and create a positive, measurable impact in the community. United Way is a story of hope . . . and help.

This year our United Way of Yavapai County is introducing a dual strategy to address community issues. United Way will continue to support *Critical Needs* in the community by helping individuals and families to become stable and independent by funding programs related to food, shelter, healthcare and transportation. In addition, United Way is committed to improving people's ability to become or remain self sufficient through an initiative called *Successful Lives* by improving access to community resources that reduce barriers and increase or maintain independence. Your United Way gift will help those in need today and will ensure a brighter future for tomorrow.

Giving to the United Way is a symbol of our concern for your needs and those of your friends, neighbors, and fellow citizens. By joining so many deserving programs and services into one fund raising effort, each contributor is assured that he or she is doing the most good for the greatest number of people.

What really sets United Way of Yavapai County apart, however, is that local volunteers not only help to raise funds, but through the Community Impact process, also determine how contributions will be used to the community's greatest advantage. **Your gift will make a difference. It's the best opportunity we have to help our community. Live United. Give. Advocate. Volunteer.**

ISSUE: THIRD QUARTER 2009

New! See *Who's Who* on Page 5!

INSIDE THIS ISSUE

- Resource Fair 2
- Featured Agency 2
- Campaign Kickoff 3
- Join the 2009 Club 3
- UWIN update 3
- Verde Valley Viewpoint 4



2009 Pace Setters!

MANY THANKS AREA BUSINESSES THAT HELP UNITED WAY "KICKOFF" A SUCCESSFUL CAMPAIGN. SEE MORE ON PAGE 3.



SUPERVISORS PROCLAIM OCTOBER "UNITED WAY MONTH"

Way for the Verde Valley and Sedona. Supervisor Thurman said that he urges all who can to give to United Way to support new and ongoing programs through the organization. The Proclamation states that *"The United Way of Yavapai County continues to be the most efficient and effective means of raising funds to reduce duplication of services and programs that respond to the most urgent needs of our community."*

Yavapai County Supervisors Carol Springer, Thomas Thurman and Chip Davis proclaimed October as United Way of Yavapai County month. Noting that United Way brings resources together to help our neighbors in need, the County Supervisors presented a certificate to Michael Whiting, Executive Director of United Way of Yavapai County and Deborah Darby, Coordinator of United

PROJECT STAY WARM

As cooler weather rolls in, United Way of Yavapai County, APS and the American Red Cross are beginning to plan another "Project Stay Warm". This worthy partnership brings chopped wood (a resource) to those who heat predominantly with wood but lack the means to buy it (a need)! United Way is pleased to take the lead on this project, coordinated by Terry Mobeck, United Way Information Network coordinator. The wood will be available on several Saturdays during November and December. **If you want to volunteer, or if you need wood, please contact UWIN at (928) 443-5321 or (888) 449-5321**

Featured Program

The Verde Food Council

Already a dream come true for the Verde Valley, this group has brought all area food providers together to discuss ways to make sure that nobody goes hungry in our communities. Though VFC is a new program, their goals are closely aligned with those the Community Impact Grant team was seeking. They were one of the grant awardees that will be receiving funding this month. Below is a statement of their goals from their website: www.verdefood.org.

"EVERYBODY EATS"

A vision? Or a pipe-dream?

The Verde Food Council was formed in February 2009 as a collaborative effort to address dramatically increasing lines of neighbors at food banks in the Verde Valley of Arizona. Currently four local food banks – Cottonwood, Sedona, Camp Verde, Beaver Creek – plus Verde Valley Caregivers, Catholic Charities and other service organizations are working together to carry out an ambitious mission:

"To build community support for our food banks; To increase their capacity for service; And to be a voice for the hungry."

Increases in need for service of more than 100% have placed additional burdens on volunteers, taxed their capacity to provide emergency services to a growing population, and increased the need for greater contributions of food and money year-round.

The Council envisions Verde Valley communities where *"There is no more hunger; we treat our hungry neighbors with respect; healthy, fresh food is grown and shared; and self-sufficiency is realized by all."*

In short, "EVERYBODY EATS" is our vision for a healthy Verde Valley. We invite you to share the vision and to respond generously.

Kudos to this worthy organization!

United Way Resource Fair October 24

A Load of Support for Residents from
United Way and Community Partners
at Community Resource Fair

Surviving and Thriving in Troubled Times

Saturday, October 24th
9AM to 4PM

Church of Jesus Christ of Latter Day Saints
1101 Sandretto Drive, Prescott, AZ
(behind Fry's Super Market on Willow Creek &
Sandretto Drive with the big white spire).

THIS FREE EVENT will feature local non-profits that can help struggling families with the support services they may need and talks on the most important topics for families and individuals trying to make it in today's economy, including how to shop and cook healthier and save money in the process, how to talk to your kids about money (or lack thereof), how to manage your finances, how to write a better resume and get that job you want, or start your own business, how to manage all the stress and keep your self healthy in mind and body. Also helpful presentations on caring for the elderly, managing with disabilities, exercise, and volunteering (just to name a few).

There will be children's activities and a nursery provided so the adults can relax and focus on the presentations (Children ages 0 - pre-teen)

A program will be provided as we get closer to the fair so folks can plan their day and hear the subjects that are most relevant to them. Breakout rooms will be for Finance and Economics; Healthcare; Mental Health; Careers/Jobs/Small Business and Resume support. There will also be Visual Screening (provided by Sam's Club) and Depression Screening by a local organization.

You may contact: Muriel Haverland, Event Chair,
United Way Board member, at 928-443-5353 or
murielh@g.com for more information or to sign up if
you'd like to participate as a non-profit.

Campaign Update

“DYN-O-MITE” LEADERSHIP FOR 2009 CAMPAIGN



Welcome Beth Ashton!

New VISTA Member helps UWIN with Yavapai Information and Referral Project

VISTA Member Beth Ashton brings her skills as an advocate for victim's rights, empathy and compassion for others and a true appreciation for people from all different walks of life. She completed an internship working with crime victims during her senior year of college and says, “I feel that through my life experience and academic career have encouraged me to pursue opportunities that allow me to serve others. I hope to become a better person and a professional dedicated to making a difference.”

VISTA Members are dedicated to alleviating poverty during their year-long tenure. While serving as the VISTA Member for United Way (in partnership with Youth Count), and working closely with Terry Mobeck, UWIN Coordinator, and other UWYC staff, Beth will be setting up the all-important database that will serve as the foundation for what will become Yavapai 211. United Way of Yavapai County will work with and will have the responsibility for housing and maintaining the database.

This exciting project seeks to broaden the Information and Referral Coalition by identifying barriers and building support. Spearheaded in its present form by United Way of Yavapai County, in partnership with almost a dozen other agencies and government services, Yavapai I&R seeks other partners who can bring resources (financial, human, in-kind, update information) to support the initiative. Partners are also encouraged to write in I&R technology funding when seeking grants. Such funding could then be contributed to the project. Join us in this important project!

Call (928) 778-6605 for more information on how your agency can get involved.

United Way Information Network



SOMETIMES THE MOST DIFFICULT PROBLEM IS JUST NOT KNOWING WHERE TO TURN FOR HELP

Every hour of every day, people need essential human services. They are looking for training, employment, food banks, help for an aging parent, addiction prevention programs for their teenage children, affordable housing options, support groups and ways of becoming part of their community. At the United Way Information and Referral Network, calls are answered by trained staff and volunteers with a database of community resources at their fingertips. To get help simply call 928-443-5321 or call us toll free 1-888-449-5321, or go online at www.unitedwayyavapai.org and click on the telephone icon.



TNT Co-Captains Tim Carter, Tom Thurman with UWYC Board President Melanie Jacobson, Campaign Executive Don Shaffer and UWYC Executive Director, Michael Whiting,

Campaign Kickoff!

Co-captains Tim Carter and Tom Thurman, who inspired us all with their words of support and their personal ideology of helping those in need, got us off to a rousing start at the United Way Campaign Kickoff. They led things off with a rousing cheer:

“I’m Tim...and I’m Tom...Together we are T-N-T. Yes! Yes! You heard right! Together we are DYN-O-MITE!”

The 2009 Campaign Kickoff was sponsored by Unisource. Held in the grandly styled art deco Marina Room at Hassayampa Hotel, the event honored all businesses that have already completed their United Way Campaigns. Pace Setters recognized were APS, CDS Global, Inc., Prescott Chamber of Commerce, Unisource, JC Penney, Country Bank, Summit Bank and UPS.

Community Impact to Hold Community Conversations

The United Way Community Impact Team is holding Community Conversations to discuss “Successful Lives” in Prescott on October 22 and in the Verde Valley on November 5. Email verdevallyunitedway@msn.com if you’d like more information. *Special thanks to Sodexo for donating lunch for the Prescott event.*

UWYC OFFICE OPEN MONDAY THRU THURSDAY



HAPPY TO SERVE, WE ARE YOUR UNITED WAY STAFF!

Left to right standing: Michael Whiting, Beth Ashton, Deborah Darby, Ann Przygocki, Terry Mobeck, and seated: Don Shaffer and Bob Yahruas. Not pictured is “staff photographer” Barb McKeever. In order to demonstrate our support for community challenges and offer more dollars to those in need, we all take a weekly furlough day. Office hours: 8 to 5 Monday through Thursday.

The Verde Valley Viewpoint

by Deborah Darby, Verde Valley Coordinator for United Way of Yavapai County

New Coordinator for RSVP, Foster Grandparents and Senior Companions in the Verde Valley



When Shana Smith left the NAU Gerontology Program, it was hard to imagine that the Verde Valley would find someone of her caliber to run the Foster Grandparents/Senior Companion/RSVP Program in our area. Fortunately for us, a new Sedona resident, Natalia Molina McKendry, who is a member of the United Way Advisory Council for the Verde Valley and Sedona, was looking for new ways to support her new hometown. We look forward to working with Natalia as she continues her good works in our area!

United Way Community Impact Community Conversation November 5: Successful Lives

United Way of Yavapai County/Verde Valley United Way will be bringing all interested parties together to discuss Successful Lives at a Community Conversation scheduled for November 5.

Building upon the recent Economic Forum, participants will be asked to work together to provide possible solutions to some challenges faced by those in the Verde Valley as they strive to achieve self sufficiency.

In 2010, United Way of Yavapai County will be funding grants submitted by those who understand and support the concept of Successful Lives as defined: **“Assisting the citizens of Yavapai County in overcoming obstacles to achieve or maintain self-sufficiency that will enable them to live successfully in our community.”**

The Community Conversation will be an important venue for potential collaborators to find each other so that programs meeting the criteria for Successful Lives can be established or enhanced. Programs that may meet the criteria will include (but are not limited to) substance abuse prevention and treatment, child abuse prevention, preventive mental health care, shelter for the homeless, rebuilding employment skills, poverty reduction programs, budget training and counseling, aging in place, parent education, teenage pregnancy prevention, English learning and so forth.

For more information about the role of United Way in the Verde Valley, please contact Deborah Darby at (928) 202-0449. To learn more about the other good work United Way is doing throughout the county, please go to the United Way website at www.unitedwayyavapai.org.

Co-sponsoring Partners:
United Way of Yavapai County
Yavapai County Community Foundation
Yavapai College (donating space)

Quarterly Networking Meeting Welcomes All Non-profit Organizations

For several years now, a group of non-profit representatives has been meeting quarterly to network, share information and learn more about each other. This group was formed through the efforts of Lisa Blyth, who is the former Parenting Arizona director. Lisa has left the area, moving to Phoenix to take a career-enhancing position.

If you know Lisa, you know it takes two people (at least) to replace her. So the Collaborator's Luncheon goes forward with the able assistance of Kathy Rhodes, from the Adult Probation Department and Deborah Darby, who is the Verde Valley Coordinator for United Way of Yavapai County.

The meeting held in September saw 30 people gather to enjoy a light lunch provided by MATForce. The Featured Agency was Buena Vista Children's Services, but everyone who attended had the chance to stand up and tell what their agency is up to, including staff changes, events, grant info, jobs available and other important data.

All area non-profit organizations are urged to attend!

For further information about the quarterly Collaborator's Luncheon held in the Verde Valley, please contact Deborah Darby at (928) 202-0449 or by email at verdevalleyunitedway@msn.com.



ANOTHER BIG THANK YOU

...to our **new** (and ongoing) members of the Verde Valley Advisory Council including Susan Barrington, Jerry Doerksen, Harvey Grady, **Casey Rooney** and United Way of Yavapai County Executive Director, Michael Whiting (above back row) and Margie Beach and **Natalia McKendry** with United Way staff Deborah Darby (front row). Not pictured are Advisory Council members Patricia Schultz, **Toni Ryan** and Wayne Ferguson.

United Way of Yavapai County Volunteer Boards

“Who’s Who”

THANKS FOR YOUR SUPPORT!

United Way of Yavapai County Board of Directors

President **Melanie Jacobson, JD**
Business Global Building Systems, Inc.

Vice President/
Development **JJ McCormack**
Business CableOne

Vice President/Community Relations
& Treasurer **Robert St. Clair**
Business M & I Bank

VP Operations **Shannyn Stern, CPA**
Business Northcentral University

Secretary **Peggy Zimmerman**
Business Retired

Member **Alyce Ayers**
Business Pioneer Title Agency

Member **Muriel Haverland**
Business The Mentor Dynamic, Inc.

Member **Carol Bollinger**
Business Consultant

Member **Sharon Bell**
Business Humane Society

Member **Brandon Holmes**
Business Sam’s Club

Member **Bret Minnihan**
Business APS

Member **Sherry Cornett**
Business Volunteer Advocate

Agency Rep. **Sam Webb**
Business Boy Scouts

Agency Rep. **Mary Bauer**
Business AWEE

All of these dedicated volunteers give their time and talent every month to support the good work United Way does in Yavapai County!

Verde Valley Advisory Council

Susan Barrington
Sedona Community Center

Margie Beach
Salt River Materials Group

Jerry Doerksen
Verde Valley Fire District

Wayne Ferguson
APS

Harvey Grady
Cornucopia

Natalia McKendry
Community Advocate

Casey Rooney
City of Cottonwood

Toni Ryan
NACOG

Patricia Schultz
Representing the Camp Verde area

United Way of Yavapai County Campaign Cabinet

Co-Chair Dr. Tim Carter, County School Superintendent
Yavapai County Education Service Agency

Co-Chair Tom Thurman
Yavapai County Supervisor

Members:

Alyce Ayers	Pioneer Title Agency
William Emerson	Town Manager, Town of Dewey-Humboldt
Alex Perkins	Yavapai County Contractors Association
Honorable Rowle Simmons	Former Mayor, Prescott Valley
Marnie Uhl	President/CEO, Prescott Valley Chamber of Commerce
Hector Riojas	District Manager, UniSource Energy Services
Sharon Bell	Arizona Revue
Pete Weaver	West Realty USA
Mark Timm	Director of H. R., Yavapai Regional Medical Center
Steve Walker	V.P. Development, Yavapai College Foundation
Steve Norwood	City Manager, City of Prescott
Lisa Pennington	Costco
Irene Evans	Branch Manager, National Bank of Arizona
Jeffrey Hall	City President, Compass Bank
Monika Bishop	Station Manager, Access Channel 13